



Press releases of
action press ag
2023
(ongoing)

action press is appointed by SmartFrame Technologies Ltd (London) to capture the official photography of Manchester City Football Club



Frankfurt/Hamburg, October 24, 2023 – Following on from the New Zealand Rugby announcement back in July, it's great to now be working with SmartFrame on the Manchester City Football Club Official Photography Library: action press will be responsible for capturing all official images at Manchester City Football Club games and events – with the first game having already been captured on Friday – and all images can be found on the Official Photography Library for publishers around the world to embed on their sites, free of charge. We're looking forward to building out the library with fresh content and further demonstrating our commitment to reshaping the way the sports brands take control over their images and their associated rights.

Quote by Ulli Michel and Prof. Moritz Hunzinger, CEOs of action press: "The strategic alliance with our technology partner SmartFrame has led to the most significant photography contract in the 53-year history of action press, as we now provide SmartFrame with the photography services for Manchester City Football Club. action press as a content player is committed to the new industry standard of photo streaming and is strongly expanding this business segment with SmartFrame".

[Man City official website](#)

[Man City LinkedIn page](#)

[SmartFrame LinkedIn page](#)

[action press IR site](#)

[Wallstreet Online website](#)

[kress website](#)

[Finanznachrichten website](#)

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action press international makes 200 million images available as free streams

Through a groundbreaking collaboration with the market leader in image streaming, SmartFrame Technologies, action press international offers publishers worldwide the opportunity to not only publish image content for free, but to use it as premium advertising space.

Hamburg, - September 14, 2023 - German picture agency action press international is pleased to help usher in a new standard in the digitization of the image industry thanks to a new partnership with UK-based SmartFrame Technologies Ltd. (London). Following the successful launch of the partnership between action press, SmartFrame and [New Zealand Rugby this summer](#), action press has now adopted SmartFrame's model, based on monetization through contextual advertising, for its entire content archive.

action press international gmbh (Hamburg), alongside ddp media GmbH, a subsidiary of action press AG (Frankfurt), is thus entering the fast-growing market for contextual advertising, which is estimated to grow by more than 300% from \$178 billion in 2021 to \$562.1 billion by 2030.

The partnership enables online publishers to publish the entire content of action press, which currently amounts to more than 200 million images, on their websites free of charge. Publishers thereby embed SmartFrame images as html code in their editorial content in a copyright-compliant manner. SmartFrame images are delivered at the highest possible resolution without impacting page load times. They provide end users with an engaging image experience that increases dwell time through interactive features such as full-screen viewing and the company's proprietary hyper-zoom technology. Similar to the YouTube model, SmartFrame monetizes user interest in image content, paying creators, distributors and publishers through the advertising displayed within.

SmartFrame's data and analytics panel provides publishers with new image data and insights into their readership. A calculation from the metadata of the photos, context of the page, location and device of the viewer ensures maximum contextual relevance of the displayed advertising and efficient addressing of relevant target groups. As a result, CPMs can be up to four times higher than the average from programmatic advertising or traditional display advertising. Publishers can thus generate additional revenue alongside their existing advertising

revenues by embedding the free SmartFrames.

For Ulli Michel, CEO of action press international, and himself a successful press photographer worldwide for many years, another important feature of the SmartFrame technology is a matter close to his heart: the integrated copy protection of the SmartFrames and the digital localizability of each individual publication. "This finally attacks one of the biggest problems of the image industry" he explains, "the unlawful use of images on social media, the often unknowingly illegal use on the Internet through copy & paste, and the lack of awareness of the value of property and performance of photographers." Ulli Michel is certain that the loss of license fees for photographers and agencies, as well as the expense of rights tracking, will be a thing of the past in the coming years.

He added: "Following the success of our partnership with New Zealand Rugby, working with SmartFrame was a natural progression for us. Our commitment to capturing timeless moments with photography aligns with SmartFrame's vision for a fairer digital future for everyone involved in photography. We look forward to our rich archive of content gaining new commercial value through the SmartFrame platform, opening new avenues for engagement and revenue generation for all players involved in online media."

For Rob Sewell, CEO of SmartFrame Technologies, this collaboration marks an important milestone: "The addition of action press international to the SmartFrame ecosystem is a huge step forward in our mission to change the digital imaging landscape. By combining action press international's incredible image library with SmartFrame's technology, we are enhancing our position to deliver unprecedented value to photographers, publishers, advertisers and audiences alike."

About action press international: action press international GmbH (Hamburg) is active in 120 countries and, together with partners, relies on a network of around 5,000 photographers. Together with ddp Media GmbH, also based in Hamburg, it is part of action press AG, which is headquartered in Frankfurt am Main. The picture agency group has one of the largest databases of digital media assets in the world, with a stock of more than 200 million photos and videos. action press is regarded as the leading brand for news, sports and entertainment content. ddp is the cross-departmental quality provider of photos, which includes the brands ddp images, Picture Press, Intertopics and Food Centrale, as well as the photo agency Stella Pictures (Stockholm). The Management Board of action press AG consists of Ulli Michel and Prof. Moritz Hunzinger, Vicente Poveda is Managing Director of ddp Media GmbH.

About SmartFrame Technologies: Founded in 2015, SmartFrame Technologies is a London-based technology company that's redefining the digital image standard. Its SmartFrame platform allows content owners and brands to protect their assets and present them in the best possible way, while also allowing publishers to source and embed high-quality authenticated images for free, and for everyone involved to generate new revenue streams by way of in-image advertising.

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Top appointments at media tech asset action press



- Picture agency sets course by focusing personnel on new industry standard streaming
- Daniel Nikolic new Editor-in-Chief, Frank Glandorf new CFO

Frankfurt am Main/Hamburg, September 1, 2023 - As the first picture agency group ever, action press AG (Frankfurt) will map the transformation from the previous print focus to the expected **new industry standard streaming of digital media assets** with the British SmartFrame Technologies Ltd. (London) in all operational processes and has reorganized its personnel accordingly: In the course of its structuring into the three business areas of classic picture agency, streaming and AI-driven content, it will appoint an editor-in-chief and a CFO (chief financial officer) for the first time in its more than fifty-year history on September 1, 2023.

The new Editor-in-Chief of the action press group is **Daniel Nikolic** (42), who has been Visual Content and Assignment Editor at action press subsidiary ddp media GmbH since 2017. He gained management experience as Head of Picture Editing (2008 to 2012) at the agency face to face, which was acquired by action press in 2021. After a stopover as picture editor at Insight Media (2012 to 2017), he joined the ddp group, where he became the main person responsible for editorial and technical tasks with the Stockholm-based international picture agency and ddp subsidiary Stella Pictures AB. For two decades, Stella has covered major events in Sweden, Norway, Finland and Denmark, focusing on royals, celebrities and sports. Nikolic's credentials include a strong affinity for IT. As Editor-in-Chief, he now heads the joint editorial team of action press AG and its subsidiaries action press international GmbH (Editorial Director Bettina Geschwind, with the company since 2004) and ddp media GmbH (Chief of Staff Holger Stevens, with the company since 2013).

With his many years of cross-functional management experience in finance and accounting, controlling, human resources and IT, Graduate in Business Administration **Frank**

Glandorf (age 50) is the new commercial director of action press AG. His expertise in the implementation of software, the optimization of processes (automation, digitization, workflows) and profitable further development through the implementation of cost management qualify him for his new area of responsibility. Frank Glandorf will also support action press AG's upcoming investment and financing projects. In addition, he knows his new work environment, the trained tax specialist was already commercial director of action press from 2008 to 2009 and from 2009 to 2011 in the same function at ddp in Hamburg.

"We are very pleased that in Daniel Nikolic we have been able to recruit an editor-in-chief from our own ranks for this important task," says action press AG CEO Ulli Michel. "In addition to lived pragmatism, Nikolic stands out with his strong digital expertise; we are now opening up strong monetization opportunities for publishers and content providers."

"We are equally pleased to have Frank Glandorf return to action press," said board member Prof. Moritz Hunzinger. "Glandorf is a strategically thinking, execution-driven entrepreneurial personality with a strong market and customer focus, who also has in-depth knowledge of the image industry."

Successful image brands under one roof

action press AG, whose parent company was founded in 1970, unites under one roof the picture agency brands action press, the leading European brand for entertainment content, and the cross-departmental quality provider for press photography ddp images.

ddp images includes Pictures Press, Intertopics and Food Centrale (which appears on Microsoft's web portals in German, English and Spanish with a new revenue model) and, since 2019, Stella Pictures AB (Stockholm), which is present in Sweden, Norway, Finland and Denmark and has outstanding productions about the Scandinavian royals and was acquired in full in 2022. In addition, ddp photos will be distributed worldwide via the Reuters Connect international platform. Every day, a total of up to 50,000 press images and videos are processed by 5,000 photographers and 130 partner agencies from 120 countries and keyworded according to the highest editorial standards.

Since 2020, action press AG, which is traded on the open market of the Düsseldorf Stock Exchange, has been jointly managed by Prof. Moritz Hunzinger (Frankfurt) and Ulli Michel (Hamburg). The share capital of action press AG amounts to 22.05 million euros. A further 22.05 million shares serve as acquisition currency. As of May 2023, action press AG has a total of 200 million images and videos in its portfolio. This means that action press owns one of the world's largest catalogs of digital media assets bundled in one company.

Streaming digital media assets with UK-based SmartFrame Technologies (London)

With SmartFrame technology, action press succeeds in monetizing image views on the Internet instead of having to license the use of photos for a fixed fee, as was previously the case. At last, sports clubs and leagues are tapping into new revenue streams and achieving greater fan loyalty thanks to the high-quality media material. The respective association pays for the assignments and advertisers pay per call, have full ownership and control over the images taken. In addition, there is protection against photo theft. Depending on the number of page views (page impressions), media receive a share of the advertising revenue and pay nothing. Publishers receive free access to high-quality image material. The streaming platform allows the placement of attractive, interactive and multi-format in-image advertising, the revenues from which are shared between the parties involved.

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The image archive of action press over time:

1999: action press has 6.8 million photos, 24 partner agencies, 600 photographers and is represented in 20 countries.

2021: action press has 150 million photos, 130 partner agencies, 5,000 photographers and is represented in 120 countries.

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John Cowpland/action press

action press official photo partner of New Zealand Rugby flagship "All Blacks" team

action press becomes a media tech asset and launches streaming business model in the digital sports photo market with UK-based SmartFrame Technologies

Hamburg, July 5, 2023 - The action press photo agency (Hamburg) will exclusively take over the entire official photo production for the New Zealand national rugby team "All Blacks" and distribute it worldwide via the innovative streaming platform of the British software specialist SmartFrame Technologies, Inc. (London).

On this occasion, action press is establishing a technology partnership with SmartFrame for the digital photo market. This enables potentially attractive economies of scale, as a significant portion of the expected revenue is based on the monetization of image views on the Internet. Further photo projects with global reach sports brands are in the pipeline, New Zealand Rugby with All Blacks are the first client in the new streaming business model.

For coverage of all All Blacks matches and other official dates in New Zealand and abroad, action press has built up a ten-strong team of experienced professional sports photographers in New Zealand and otherwise uses its own global network of photographers, established over decades.

New monetization model through streaming

With SmartFrame technology, action press succeeds in monetizing image views on the Internet instead of licensing the use of photos for a fixed fee, as was previously the case. At last, sports clubs and leagues are tapping into new revenue streams and achieving stronger fan loyalty as a result of the high-quality media material. The respective association pays for the assignments and advertisers pay per view. Depending on the number of page visits (page impressions), media receive a share of the advertising revenue and pay nothing.

Publishers receive free access to high-quality image material. The streaming platform allows the placement of attractive, interactive and multi-format in-image advertising, the revenue from which is shared between the parties involved. The club has full ownership and control over the images captured. In addition, there is protection against photo theft.

"Photography captivates and inspires Internet users all over the world, especially in areas as passionate as sports," comments Ulli Michel, CEO of action press. "action press reports daily from sporting events around the world. Whether it's Wimbledon, World Cup football, the Olympics, Formula 1 races and many other competitions. One of our photographers is always on location. Our technology partnership is now opening up new, larger revenue markets, especially in sponsorship and advertising. This is a win-win concept for the sports sector."

New viewing features, contextual ad placement, value creation also for publishers and photographers.

SmartFrame's streaming platform offers interactive viewing capabilities from high-resolution full screen to hyper-zoom on details. This enables stronger user engagement in general and, specifically in sports photography, more fan engagement, better sponsor placement and effective contextual ad placement. The New Zealand Rugby Union will receive increased revenue from SmartFrame's new ad-supported model. Publishers and photographers will also share in sponsorship and advertising revenue.

Rob Sewell, CEO of SmartFrame Technologies, adds, "Sports brands and photographers have long had little control over their imagery. Intellectual property was too often not assigned to the sports brands that had paid for photography services. We are on the cusp of a change that reshuffles the cards and breaks that cycle. Content owners are back in charge, deciding how to create, control and maximize the value of their assets. New Zealand Rugby is among the first major sports brands to recognize the potential of the fast-growing digital advertising market to create sustainable value. We look forward to working with some of the world's most prestigious sports teams and action press to create a new concept in image-centric and independent advertising revenue." The official photo collection of New Zealand Rugby can be found here:

<https://images.nzrugby.co.nz/>

About SmartFrame:

Founded in 2015, SmartFrame Technologies Ltd. is a London-based software provider that is redefining the standard for digital images. Its SmartFrame platform enables content owners and brands to protect and showcase their content in the best possible way. At the same time, publishers can source and embed high-quality images, and all stakeholders can tap into new revenue streams through integrated advertising.

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action press international GmbH (Hamburg) is active in 120 countries and, together with partners, relies on a network of around 5,000 photographers. Together with ddp Media GmbH, also based in Hamburg, it is part of action press AG, which is headquartered in Frankfurt am Main. The photo agency group has one of the largest databases of digital media assets in the world, with a stock of more than 200 million photos and videos. action press is regarded as a leading brand for news, sports and entertainment content. ddp is the cross-departmental quality provider of photos, which includes the brands ddp images, Picture Press, Intertopics and Food Centrale, as well as the photo agency Stella Pictures (Stockholm). The Management Board of action press AG is made up of Ulli Michel and Prof. Moritz Hunzinger, while Vicente Poveda is CEO of ddp Media GmbH.

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action press AG breaks the 200 million mark for digital media assets - image database with strong growth

Frankfurt am Main/Hamburg, May 17, 2023 - As of today, action press AG (Frankfurt am Main) has a new total of 200 million images and videos in its inventory. This means that action press owns one of the largest catalogs, bundled in one company, of digital media assets worldwide. With the full acquisition of the ddp media group (Hamburg) in September 2021, the archive has already grown to 146.8 million images and videos.

Successful image brands under one roof

action press AG, whose parent company was founded in 1970, unites under one roof the picture agency brands action press, the leading European brand for entertainment content, and the cross-departmental quality provider for press photography ddp images. ddp images includes Pictures Press, Intertopics and Food Centrale (which appears on Microsoft's web portals with a new revenue model), as well as Stella Pictures AB (Stockholm), which was fully acquired in 2022 and has outstanding productions about the Scandinavian royals. In addition, ddp photos are distributed worldwide via the international platform of Reuters Connect. Every day, a total of up to 50,000 press images and videos from 5,000 photographers and 130 partner agencies from 120 countries are processed and keyworded according to the highest editorial standards.

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EQS-Ad-hoc: action press AG / Schlagwort(e): Vereinbarung
action press AG: action press und EPA Images vertiefen ihre partnerschaftliche Zusammenarbeit

28.04.2023 CET/CEST

Veröffentlichung einer Insiderinformation nach Artikel 17 der Verordnung (EU) Nr. 596/2014,
übermittelt durch EQS News - ein Service der EQS Group AG.

Für den Inhalt der Mitteilung ist der Emittent / Herausgeber verantwortlich.

Frankfurt am Main/Hamburg, 28. April 2023 – Die Bildagenturengruppe action press AG (Frankfurt/Hamburg), seit 1970 ressortübergreifender Qualitätsanbieter für Pressefotografie, bestätigt die Verlautbarung der EPA Images European Pressphoto Agency B.V. (Frankfurt/Madrid) von heute Mittag zum Ausbau ihrer wachsenden operativen Zusammenarbeit. Die zu den weltweit führenden Bildagenturen zählenden Gesellschaften beschlossen, dass action press-Kunden im gesamten deutschsprachigen Raum über die action press-Plattform auf die gesamte Videoproduktion, Clips und Rohmaterial für die Ausstrahlung und digitale Nutzung von EPA zugreifen können. Der EPA Global Video Service stützt sich auf das große weltweite Netzwerk der EPA sowie auf die Agencia EFE (Madrid), die führende Nachrichtenagentur in Spanien und Lateinamerika, als deren Hauptaktionär.

Ende der Insiderinformation

28.04.2023 CET/CEST Die EQS Distributionsservices umfassen gesetzliche Meldepflichten,
Corporate News/Finanznachrichten und Pressemitteilungen.
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1620745 28.04.2023 CET/CEST

English

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Listings: Regulated Unofficial Market in Dusseldorf

EQS-Ad-hoc: action press AG / Key word(s): Agreement
action press AG: action press and EPA Images extend their partnership cooperation

28-Apr-2023 CET/CEST

Disclosure of an inside information acc. to Article 17 MAR of the Regulation (EU) No 596/2014,
transmitted by EQS News - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Frankfurt am Main/Hamburg, April 28, 2023 – The photo agency group action press AG (Frankfurt/Hamburg), a cross-departmental quality provider of press photography since 1970, confirms the announcement of the EPA Images European Pressphoto Agency B.V. (Frankfurt/Madrid) at noon today regarding the expansion of their growing operational cooperation. The companies, which are among the world's leading photo agencies, agreed that action press customers throughout the German-speaking world will be able to access all of EPA's video production, clips and raw footage for broadcast and digital use via the action press platform. The EPA Global Video Service draws on EPA's large global network and on Agencia EFE (Madrid), the leading news agency in Spain and Latin America, as its main shareholder.

End of Inside Information

28-Apr-2023 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
Archive at www.eqs-news.com

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Listed: Regulated Unofficial Market in Dusseldorf
EQS News ID: 1620745

End of Announcement

EQS News Service

1620745 28-Apr-2023 CET/CEST

PRESS RELEASE

EPA Images and action press expand video distribution agreement

Frankfurt, 28 April 2023.- EPA Images and action press have expanded their EPA global video service distribution cooperation to include the entire German-speaking region.

action press clients in Germany, Austria and Switzerland can now access the whole EPA video production via the action press platform. The EPA global video service relies on the vast worldwide network of EPA's visual journalists as well as the video production from its main shareholder Agencia EFE, the leading news agency in Spain and Latin America. Daily production started in 2015 and includes a growing number of edited clips and raw footage for broadcast and digital use.

action press runs one of the leading video marketplaces for media clients in the German-speaking countries. Beside EPA Images, contributors include agencies like Splash, Backgrid, PA Media and SWNS, among others. The agreement for video distribution between EPA and action press started at the end of 2021 and was originally a sales cooperation aimed only at the German market.

"We are delighted to continue our partnership with action press after what has been a very successful collaboration in the distribution of our video service in the German news market, which is one of the biggest in the world," said Julia R. Arévalo, EPA Images' president & CEO.

"EPA Images and action press are very complementary partners. We look forward to continuing and expanding our collaboration", said Vicente Poveda, CEO of ddp media GmbH, one of the subsidiaries of action press AG.

European Pressphoto Agency B.V., recently rebranded as EPA Images, was founded in 1985 and is one of the world's biggest pressphoto agencies. EPA's shareholders are the European news agencies EFE (Spain), ANSA (Italy), PAP (Poland), Lusa (Portugal), ANP (the Netherlands), ANA-MPA (Greece), Keystone (Switzerland) and MTI (Hungary).

action press AG, founded in 1970, is the holding company of the press photo agencies action press international GmbH (Frankfurt/Main) and ddp media GmbH (Hamburg). ddp media GmbH is also the sole owner of Stella Pictures AB (Stockholm). action press AG is listed on the Regulated Unofficial Market of the Dusseldorf Stock Exchange.

Besides video distribution, both agencies have a growing cooperation in several fields, including the production and distribution of pictures for international sports organizations and joint submissions for tenders in the German market.

The intended next steps in the cooperation between the two agencies is an agreement for the global distribution of photos from action press, ddp and Stella Pictures via the new epaimages.com online shop.

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European Pressphoto Agency B.V.:

President & CEO: Julia R. Arévalo: management@epaimages.com

www.epaimages.com

action press AG: Picture agency group got off to a good start in 2023

Frankfurt am Main, April 26, 2023 – The picture agency group action press AG got off to a good start in 2023. By way of background: in August 2020, action press AG, which is listed on the Regulated Unofficial Market of the Düsseldorf Stock Exchange and whose parent company was founded in Hamburg in 1970, underwent an overall realignment as a result of a change of ownership. In September 2021, the ddp media group was acquired. The complete reorganization of the Group was completed in 2022. Both Hamburg-based subsidiaries, action press international gmbh and ddp media GmbH, got off to a successful start in 2023.

The synergy effects of the reorganization in fiscal 2021 showed an impact in the first joint quarter. In the personnel area, severance payments were incurred under non-recurring expenses. Overall, cost savings of more than € 250,000 are expected to be achieved in the AG throughout the year as a result of streamlining measures. Six-figure revenues from paparazzi photography in March. Initial revenues are generated from ready-to-publish content for web portals and apps, as well as commissioned productions for sports organizations.

New services are brought in by the subsidiary ddp media GmbH. The ddp media group also includes the picture agency brand FoodCentrale, which appears on the web portals of Microsoft MSN Germany and MSN USA in German and English with a new revenue model. The new ddp visual Stories service has been in production on a trial basis since the beginning of March. The test customer is 1&1. In addition, ddp photos have been distributed worldwide via the international platform of Reuters Connect since the end of March. In 2022, ddp acquired the Swedish photo agency Stella Pictures BV in full. It recorded revenue growth in the first quarter of 2023 with outstanding productions about the Scandinavian royals.

The subsidiary action press international gmbh reports a flat-rate agreement with the RTL broadcasting group for the supply of picture and video material from entertainment, celebrity, paparazzi for television, live broadcasts and online sites. In cooperation with the British-American software company SmartFrame, action press international offers new image distribution systems to the agency's digital customers. Since last June, action press international has been offering publishers, companies and archives the opportunity to digitize existing analog archives.

action press AG owns one of the world's largest catalogs of digital media assets bundled in one company. Every day, up to 50,000 photos from 5,000 photographers and 130 partner agencies from 120 countries are processed and keyworded according to the highest editorial standards. With around 160 million photos (as of October 2022), action press is one of the largest image databases in the world. The share capital of action press AG amounts to 22,05 million euros. A further 22,05 million shares serve as acquisition currency. The shares of action press AG are traded in the general over-the-counter market of the Düsseldorf Stock Exchange under WKN A3ESE3 (ISIN DE000A3ESE35).

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**Fiscal year 2022 of action press AG:
Preliminary annual results for 2022, restructuring of the group fully completed,
slight increase in sales, synergy effects to take effect from 2023 onwards**

Frankfurt am Main, April 26, 2023 - According to preliminary figures based on individual financial statements prepared in accordance with the German Commercial Code (HGB), the picture agency group action press AG achieved earnings before taxes of € 104,000 in 2022, following a net loss of € 633,000 in 2021. This was primarily due to profit transfers and group allocations with the two subsidiaries action press international GmbH and ddp media GmbH. In the context of a first-time consolidation of the Group on the basis of preliminary figures, sales of € 4,283 million were generated, and Ebitda amounted to minus € 593,000. In addition to the macroeconomic crises and the absence of major social events due to the pandemic, the transformation process with the de facto integration of the individual companies was also characteristic of the 2022 financial year. The elimination of inefficiencies, the streamlining and flexibilization of logistical processes from the subsidiaries' past, and the spatial consolidation of editorial offices led to one-time expenses.

Development: In August 2020, action press AG, which is listed on the Regulated Unofficial Market of the Düsseldorf Stock Exchange and whose parent company was founded in Hamburg in 1970, underwent an overall realignment as a result of a change of ownership. In September 2021, the ddp media group (also Hamburg) was acquired. The complete reorganization of the Group was completed in 2022, with a slight increase in sales. As much as 2022 went as expected, the synergy effects of the reorganization are having an impact: so far, fiscal 2023 has been profitable.

action press AG owns one of the world's largest catalogs of digital media assets bundled in one company. Every day, up to 50,000 photos are processed by 5,000 photographers and 130 partner agencies from 120 countries and keyworded according to the highest editorial standards. With around 160 million photos (as of October 2022), action press is one of the largest image databases in the world. The share capital of action press AG amounts to 22.05 million euros. A further 22.05 million shares serve as acquisition currency. The shares of action press AG are traded in the general over-the-counter market of the Düsseldorf Stock Exchange under WKN A3ESE3 (ISIN DE000A3ESE35).

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Frankfurt am Main/Hamburg, March 29, 2023 - The picture agency group ddp, which belongs to action press AG, is offering its pictures worldwide on Reuters Connect. The platform operated by the British-Canadian news agency Reuters is one of the largest marketplaces for multimedia content. There, media and non-media customers from all parts of the world can license digital assets from Reuters as well as more than ninety other content partners, including now ddp.

On Reuters Connect, ddp offers a selection of its picture coverage from the German-speaking countries as well as other international highlights, including news, sports, celebrities, entertainment as well as reports and feature pictures. The offer also includes pictures from the Swedish picture agency Stella Pictures, which has been a 100 percent member of the ddp group since June 2022.

The start of the cooperation with Reuters Connect coincides with the beginning of the first state visit to Germany by King Charles III of the United Kingdom. ddp now offers media organisations worldwide images of all the most important stages of the historic trip via Reuters Connect.

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Neon Equity AG in the shareholder group of action press AG

Frankfurt am Main, March 13, 2023 - The board members of action press AG, Prof. Moritz Hunzinger and Ulli Michel, welcome Neon Equity AG, owned by Frankfurt-based entrepreneur Thomas Olek, to their circle of shareholders. Neon Equity now holds 9.07 percent of the 22.05 million shares in action press AG, which was repositioned in 2020 and has been one of the world's leading photo agencies for decades. Since 2021, action press AG has also fully owned the picture agency group ddp. Deutsche Balaton AG (Heidelberg) is another institutional investor in the media group.

Thomas Olek, Chairman of the Management Board of Neon Equity AG: "Neon Equity AG has been listed on the stock exchange for exactly two months today and, with its investment in action press AG, is presenting its first investment in a media technology stock". Both companies will provide information about their joint plans soon.

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