

Prof. Moritz Hunzinger at the Annual General Meeting of action press AG on 19 January 2022

Prof. Haas, Chairman of the Supervisory Board,

Dear Supervisory Board members,

Dear shareholders,

The first Annual General Meeting of action press AG as a public company is taking place today. I would like to welcome you all, also on behalf of my colleague and partner on the Executive Board, Mr. Ulli Michel.

You are guests of action press, probably Germany's most digital, certainly the least analog media company with a global presence.

We are reporting on the first joint fiscal year 2020, which began with an e-mail to Mr. Michel on April 2, 2020, in which I inquired about his well-being. We had previously only known each other from the press and had never met in person.

The main events that followed were the purchase of the stock corporation, formation of the Supervisory Board, asset deal with action press international gmbh, preparation of **Plan 1**, which resulted in the purchase of ddp in September 2021, and the first cash capital increase.

Plan 1 is now followed by **Plan 2**: In addition to the continued development of action press international gmbh and the ddp Group, we are devoting ourselves to **blockchain and data licensing with NFTs**.

With our image database – 146,8 million as of September 2021 – we at action press have some of the most digital assets in the world bundled in one company. Craig Peters, head of the Getty photo agency, said in **December 2021** that he sees great potential in non-fungible tokens (NFTs).

In **March 2021, however**, some of the most important professors at universities of fine arts as well as some of the most important contemporary German artists of global importance and recognition and action press, agreed to realize tokenization projects.

The board of action press looks forward to glorious years with all of you.

Thank you very much.